

**AGENDA  
CITY OF PATTERSON  
DOWNTOWN REVITALIZATION COMMITTEE  
REGULAR MEETING**



**Monday, August 14, 2023  
5:00 p.m.**

**City of Patterson - City Hall  
1 Plaza  
City Council Chambers  
Patterson, California**

**THIS MEETING WILL BE PHYSICALLY OPEN TO THE PUBLIC. ALL MEMBERS OF THE PUBLIC MAY ALSO PARTICIPATE IN THE MEETING VIA TELECONFERENCE BY CALLING 1-669-900-6833 MEETING ID: 870 9560 3339 PASSWORD: 449278 AND WILL BE GIVEN THE OPPORTUNITY TO PROVIDE PUBLIC COMMENT. JOIN FROM A PC, MAC, IPAD, IPHONE, OR ANDROID DEVICE BY USING THIS URL:**

<https://us06web.zoom.us/j/87095603339?pwd=K2FGNVRpcTA4MHJYT0lSNWVxVFZlZz09>

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Planning Department at (209) 895-8020. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. [28 CFR 35.102-35.104 ADA Title II]

The DRC agenda and supporting public documents (if any) are available for viewing in City Hall, Planning Department, 1 Plaza, 2<sup>nd</sup> Floor, Patterson, California. The DRC agenda and supporting public documents (if any) are also available online on our City web site [www.ci.patterson.ca.us](http://www.ci.patterson.ca.us) listed under "Agenda Center" and listed under "Downtown Revitalization Committee" or you may contact the Planning Department directly at (209) 895-8020 or email [planning@ci.patterson.ca.us](mailto:planning@ci.patterson.ca.us)

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- 1. Call to Order**
- 2. Statements of Conflict**
- 3. Items from the Public**

The public wishing to address the Committee on items that do not appear on the agenda may do so; however, the Committee will take no action other than referring the item to staff for study and analysis and may place the item on a future agenda.

Any member of the audience desiring to address the Committee regarding a matter on the agenda, please state so at the time the item is announced by the Chairperson. In order that all interested parties have an opportunity to speak, any person addressing the Committee may be limited to a maximum of five (5) minutes.

- 4. Motion to approve DRC regular meeting minutes of July 10, 2023**
- 5. Discussion of downtown master plan**
- 6. Adjournment**

City of Patterson  
Downtown Revitalization Committee  
Regular Meeting Minutes  
July 10, 2023

1. **Call to Order**

The regular meeting of the Downtown Revitalization Committee (DRC) of July 10, 2023, was called to order at 5:05 p.m. by Chairperson Benefield.

**DRC Members Present:** Timothy Benefield, Michael Sidhu, Ali Wright, Erica Ayala (5:12)

**DRC Members Excused:** Lisa Days

**City Staff Present:** Mayor Michael Clauzel, City Manager Irwin, Community Development Director Stice and Downtown Revitalization Committee Secretary Melo

2. **Statements of Conflict** None

3. **Items from the Public**

Yolanda Magana asked if this was the group that actively seeks out businesses coming to Patterson. Chairperson Benefield stated that this group's role was to help renovate the downtown. Community Development Director Stice suggested calling the Planning Department with any questions.

Mayor Clauzel wanted to update the DRC on events that were coming up. He spoke about National Night Out on August 1<sup>st</sup> at North Park. He mentioned that they plan to move the farmer's market that week from Wednesday to Tuesday to have everything on the same date including live music, bounce houses, etc. He also stated that he's working with Mil's restaurant to put landscaping in front of their property to beautify the circle. There's a new restaurant opening on the circle that already beautified their building and the fitness center just opened recently and updated their building as well.

4. **Motion to approve DRC regular meeting minutes of June 12, 2023**

Committee Member Wright motioned to approve the June 12, 2023, DRC meeting minutes, and the motion was seconded by Committee Member Sidhu with a 3-0 vote.

5. **Discussion of downtown master plan**

Community Development Director Stice stated that we will receive the draft development standards this week for review and will be submitted for public review during potential City Council/Planning Commission workshop in mid to late August. RRM Design consultants will figure out dates they're available with staff and then a date will be set for the workshop. The consultants will be presenting development standards along with revised circulation, street cross sections, logos, revised signage, and design vignettes.

Downtown Revitalization Committee Minutes  
July 10, 2023

He mentioned the circle lighting plan diagram that was passed out to the DRC at the last meeting. He stated that it was forwarded to RRM Design, and a proposal was received that will coordinate with RRM Design's work.

Chairperson Benefield asked about a water feature being incorporated into the master plan. Community Development Director Stice stated that there wasn't a water feature vignette, but it doesn't mean that one couldn't be included in the master plan. He stated that there was a lot of input received at the Apricot Fiesta, meetings with the stakeholders, the DRC and previous Planning Commission meeting and City Council workshop and RRM Design will be requesting a consensus at the workshop to bring all the ideas together.

Committee Member Wright would like an implementation date of the master plan and a realistic timeline from RRM Design. Community Development Director Stice stated that Planning Commission and City Council workshop will occur in August and then will come back to the DRC in November or early December to review the first draft of the master plan. He stated that by February or March 2024 the adoption of the master plan may occur.

Albertina Reynoso recommended that the workshop be in English and Spanish and to hold a daytime meeting if possible.

**6. Review of downtown short-term projects to present to City Council on July 18<sup>th</sup>**

Community Development Director Stice stated that a presentation to the City Council will be made for their support for a short-term downtown project. Ali Wright will make a brief presentation at the meeting.

There was a discussion regarding different ideas from a member of the public to enjoy the downtown now and promote more activities to get the community to come downtown.

**7. Adjournment: 5:43 p.m.**